



BINDING APPLICATION order of services and equipment

Deadline:
16.07.2011

Exhibitor

Exhibitor/company business name:

Address: City: ZIP:

ID: Tax ID: State:

Phone: Fax:

www: E-mail:

Contact person: Phone:

Contact data of your company mentioned above will be FREE of charge entered as a basic record in the catalogue of exhibitors.

Add to the catalogue of exhibitors FREE of charge

Nomenklatura

- | | | | | |
|--|--|--|---|---|
| <input type="checkbox"/> house plants | <input type="checkbox"/> fruit trees | <input type="checkbox"/> glasshouses, foilhouses | <input type="checkbox"/> forest nursery material | <input type="checkbox"/> garden furniture and substrates |
| <input type="checkbox"/> cut flowers | <input type="checkbox"/> young plants | <input type="checkbox"/> irrigations | <input type="checkbox"/> winemaker material | <input type="checkbox"/> education system |
| <input type="checkbox"/> pot plants | <input type="checkbox"/> seeds, bulbous plants | <input type="checkbox"/> ceramics | <input type="checkbox"/> garden needs | <input type="checkbox"/> union |
| <input type="checkbox"/> perennials, annuals and biennials | <input type="checkbox"/> fruit | <input type="checkbox"/> fertilizers, pesticides | <input type="checkbox"/> garden tools | <input type="checkbox"/> gardening literature and magazines |
| <input type="checkbox"/> ornamental grass | <input type="checkbox"/> carpetgrass | <input type="checkbox"/> floristics | <input type="checkbox"/> small-sized mechanization | <input type="checkbox"/> Fairs & Exhibitions |
| <input type="checkbox"/> water plants | <input type="checkbox"/> portable greenery | <input type="checkbox"/> floristic material | <input type="checkbox"/> consulting | <input type="checkbox"/> wholesale |
| <input type="checkbox"/> orchard, alley trees | <input type="checkbox"/> garden architecture | <input type="checkbox"/> floristic needs | <input type="checkbox"/> preparations against pests | <input type="checkbox"/> retail |
| <input type="checkbox"/> ornamental woods | <input type="checkbox"/> agrochemical | <input type="checkbox"/> floristic supplements | <input type="checkbox"/> soil, substrates | <input type="checkbox"/> Park Garden Centre |

We order obligatorily at the gardening fair ZS 2011

Registration fee

- basic 2,000 CZK
- for AZV members 1,000 CZK

Dimensions and price of covered area

Schools: 50% of discount from the total price of the rent area.

The price 900 CZK/m² of the net exhibition area applies till **May 30 2011** with the proviso that completed application will be sent and exhibition area deposit will be paid by May 30 2011.

• length m × depth m (3m; 4m) = m² × 990 CZK/m² = CZK

Starting **May 30 2011** the price 1,150 CZK/m² of the net exhibition area applies

• length m × depth m (3m; 4m) = m² × 1,150 CZK/m² = CZK

Free tickets and invitation discounts

As an exhibitor you will receive, for each purchased m² of exhibition space, one free VIP pass for your own use. Additionally, you can receive a free invitations to the Green World Fair 2011 for your partners and customers – they can purchase tickets with a 50% discount.

We want invitations FREE pcs

Assembly and disassembly ID card for each car

see Organization directives for assembly, course and disassembly

FREE pcs

Forklift truck

It is necessary to specify day and hour of use. For this service 540 CZK will be charged for every started hour.

I am interested pcs

ID cards for exhibitors

ID card price 50 CZK/pc. For each 10m² of the exhibition area 1 pc of ID card is assigned automatically FREE of charge.

We order to already assigned pcs

Parking for exhibitors
For cars up to 3.5t

- **Entrance into the area in the time of the action 02.- 03.09.2011** **360 CZK/pc** pcs
It enables entry and exit in the time of the action and daily parking next to hall C.
- **Entrance and parking of cars in the area 01.-03.09.2011** **1,250 CZK/pc** pcs
It enables entry and exit in the time of the action from assembly day, including day and night parking.

For cars over 3.5t

Parking on TIR parking place next to gate 9 (without exemptions). Pay of parking fee and access to the parking place is solved directly at gate 9. Welfare service available (WC and shower).

Advertising presentation packet

Conditions see attachment **Offer of presentation and advertising, materials for advertising.**

- | | | | | | | |
|----------------------------|-----------------------|------------------|--------------------------|--|-------------------|--------------------------|
| • Advertising in catalogue | a) colour, envelope ½ | 4,000 CZK | <input type="checkbox"/> | • Invitation booklet / business card | 6,000 CZK | <input type="checkbox"/> |
| | b) colour, page ½ | 2,000 CZK | <input type="checkbox"/> | • Invitation card / floristics | 9,000 CZK | <input type="checkbox"/> |
| | c) black and white ½ | 1,000 CZK | <input type="checkbox"/> | • Advertising poster / lectures | 8,000 CZK | <input type="checkbox"/> |
| | | | | • Web sites / link | 7,000 CZK | <input type="checkbox"/> |
| | | | | • The whole presentation packet at a bargain price | 25,000 CZK | <input type="checkbox"/> |

Accommodation – BOOKING CODE:ZE1

Holiday Inn Brno, located directly at the Brno Exhibition Centre, offers all exhibitors and fair visitors of the GW 2011 a special prize from September 1 to September 4 2011. You can make a reservation directly at the hotel's reservation department via e-mail address: reservations@hibrno.cz or call +420 543 122 018-9 or fax +420 543 246 990. **Important! BOOKING CODE: ZE1** Double Room Single Use 1,900 CZK, double room for 2 people 2,500 CZK. The price includes accommodation in a renovated standard room with air conditioning for one night, a rich breakfast buffet, in-room high speed internet access, free access to fitness studio (run, step, bike) and sauna, VAT and local taxes.

Construction of stands

- We provide ourselves construction of the assembled stand
The project has to be handed over for approval to Veletrhy Brno corp. until 01.08.2011 – see **Organization directions for assembly, course and disassembly** **YES, we arrange it ourselves**
- We order at Veletrhy Brno corp.:
see attachment **Offer of type exhibition**

Type exposition	6m ²	10,500 CZK	<input type="checkbox"/>
Type exposition	9m ²	14,000 CZK	<input type="checkbox"/>
Type exposition	12m ²	18,000 CZK	<input type="checkbox"/>

If you order a stand you get one graphics or one stand logo for FREE. With you order attach color or black and white version of the logo or text and send it via e-mail address info@green-world.info, or write the text here:

Furniture and equipment

Services mentioned below must be ordered at the action organizer until 01.08.2011, with possibility of modification until 20.08.2011

- | | | | | | |
|-----------------------------------|---------|-----------|---|---------|-----------|
| • Table 120/60cm | 200 CZK | pcs | • Refrigerator | 800 CZK | pcs |
| • Table 80/80cm | 200 CZK | pcs | • Kettle | 50 CZK | pcs |
| • Chair Bystřice I. | 100 CZK | pcs | • Carpet Venus | 180 CZK | pcs |
| • Bar 105/90/55cm | 780 CZK | pcs | Give details to the carpet color | | |
| • Bar chair | 120 CZK | pcs | • Octanorm wall 100/200cm | 200 CZK | pcs |
| • Lockable compartment 68/95/45cm | 780 CZK | pcs | • Foil to floor - transparent | | |
| • Rack for leaflets lets | 300 CZK | pcs | (Will be installed to all exhibitions FREE of charge) | | |

Electric connections

- | | | | | | |
|----------------------------|-----------|-----------|--|-----------|-----------|
| • Power supply up to 2kW | 3,500 CZK | pcs | • Night current | 1,100 CZK | pcs |
| • Power supply up to 5.5kW | 4,000 CZK | pcs | (Charged automatically when a refrigerator is ordered) | | |
| • Power supply up to 9kW | 4,800 CZK | pcs | • Compressed air | 6,300 CZK | pcs |
| • Power supply up to 15kW | 5,750 CZK | pcs | • 2Mbps leased line | 4,500 CZK | pcs |
| Give details for the plug | | | | | |

Water supply

Service water will be accessible FREE of charge for all in a reserved room.

We confirm with the sign of the Binding application that we are familiarise with its content and with a content of all attachments mentioned below and that we agree with it without reservation. Further we pledge we will pay all advance invoices and the final invoice before a maturity date. The quoted prices are without VAT of 20%. AZV is a VAT payer.

Attachments: AZV business conditions for participation of exhibitors
 Organization directions for assembly, course and disassembly
 Technical-safety regulations
 Offer of presentation and advertising, material for advertising
 Offer of type exhibition

In on date 2011 Stamp and signature of responsible person